Ali Taee Semiromi

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Summary

Senior front-end developer with 10 years of experience, focused on clean, simple, and well-tested code. My core expertise lies in HTML, CSS, and JavaScript, with extensive work in React and interest in tools like VueJS and Svelte. I have a sharp eye for detail, enjoy sharing knowledge, and bring an entrepreneurial mindset to every project. Outside of work, I enjoy music, photography, board games, and running.

Skills

Frontend Technologies: HTML5, CSS3, JavaScript, TypeScript, React, Next.js, Redux, React-Query, React Router, SSR, jQuery, Redux-Toolkit, Redux-Saga, VueJS, Svelte, Three.js, Functional Programming, Optimizing performance

Backend & APIs: Node.js, REST API, Socket.IO

Tools & Build Systems: AI tools, CI/CD pipelines, Webpack, Parcel.js, Rollup, Vite, Yarn, NPM, Git, GitHub Actions

Testing: E2E Testing, Unit Testing, Jest, Testing Library, Cypress, Playwright

UI/UX & Design Systems: Storybook, Styled Components, Tailwind, SCSS, BEM, Material-UI, Figma, Design system, Responsive Design, Component library

Soft Skills: Code review, Teamwork, Critical thinking, Leadership, Problem solving

Experience

Senior Front-end Engineer , CLIQ Digital – Amsterdam   Mar 2023 – present
CLIQ Digital is a leading digital entertainment company.
- Leading the front-end team: onboarding new developers, conducting code reviews, and facilitating pair programming sessions.
- Designed and launched a CMS and license management platform managing 500K+ items, using Next.js, React Query, TanStack Table, TypeScript, Jest, React Testing Library and Storybook.
- Built and introduced a reusable component library and two shared packages to improve UI consistency and development speed.
- Mentoring and coaching three junior developers through regular 1:1s and code sessions.

Senior Front-end Engineer, PassionatePeople – Amsterdam   Sept 2022 – Mar 2023
PassionatePeople is a JavaScript consultancy in the Netherlands.
- Provided backstage support at VueJs and JsWorld 2023, contributing to community engagement.
- Maintained and extended the company's main website, improving performance and user experience.
- Built internal dashboards with React, Next.js, TypeScript, and Storybook to support operations and project tracking.

Senior Front-end Engineer, Snappfood – Tehran, Iran   July 2021 – Aug 2022
Snappfood with 2.5 million users per day is the largest online food ordering and grocery shopping platform in Iran.
- Collaborated with 30+ front-end engineers in a highly cross-functional and fast-paced environment.
- Participated in Scrum teams with designers, QA engineers, and product managers to deliver mobile and desktop features.
- Developed and maintained key features using React, Next.js, TypeScript, SCSS, Redux, Storybook, and Testing Library.
- Initiated and advocated for unit and E2E testing practices via five internal presentations, improving app stability and reducing bug count.
- Transformed pre-order functionality into an independent service with unit tests and documentation in preparation for a mono-repo architecture.

Front-end Developer, Nabzino – Tehran, Iran   Mar 2019 – June 2021
Nabzino is a digital marketing agency.
- Built dashboards for internal tools using React, Redux, and Material UI.
- Converted UI/UX designs into fully responsive landing pages across browsers and devices.
- Launched a game-based marketing campaign under tight deadlines using Vue.js, collaborating closely with design and dev teams.
- Developed an interactive video gallery using HTML, CSS, JavaScript, and Flexbox, which increased user dwell time and average session duration by 15%.

Education

AS   **Safahan**, Computer Software Engineering – Isfahan, Iran   2014 – 2017