

# Ali Tae Semiromi

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## Summary

Senior front-end developer with 10 years of experience, focused on clean, simple, and well-tested code. My core expertise lies in HTML, CSS, and JavaScript, with extensive work in React and interest in tools like VueJS and Svelte. I have a sharp eye for detail, enjoy sharing knowledge, and bring an entrepreneurial mindset to every project. Outside of work, I enjoy music, photography, board games, and running.

## Skills

**Frontend Technologies:** HTML5, CSS3, JavaScript, TypeScript, React, Next.js, Redux, React-Query, React Router, SSR, jQuery, Redux-Toolkit, Redux-Saga, VueJS, Svelte, Three.js

**Backend & APIs:** Node.js, REST API, Socket.IO

**Tools & Build Systems:** AI tools, Webpack, Parcel.js, Rollup, Vite, Yarn, NPM, Git, GitHub Actions

**Testing:** E2E Testing, Unit Testing, Jest, Testing Library, Cypress, Playwright

**UI/UX & Design Systems:** Storybook, Styled Components, Tailwind, SCSS, BEM, Material-UI, Figma, Design system, Responsive Design, Component library

**Soft Skills:** Code review, Teamwork, Critical thinking, Leadership, Problem solving, Optimizing performance

## Experience

**Senior Front-end Engineer**, CLIQ Digital – Amsterdam

Mar 2023 – present

CLIQ Digital is a leading digital entertainment company.

- Leading the front-end team: onboarding new developers, conducting code reviews, and facilitating pair programming sessions.
- Designed and launched a CMS and license management platform managing 500K+ items, using DDD architecture with Next.js, React Query, TypeScript, and Storybook.
- Built and introduced a reusable component library and two shared packages to improve UI consistency and development speed.
- Mentoring and coaching three junior developers through regular 1:1s and code sessions.

**Senior Front-end Engineer**, PassionatePeople – Amsterdam

Sept 2022 – Mar 2023

PassionatePeople is a JavaScript consultancy in the Netherlands.

- Provided backstage support at VueJs and JsWorld 2023, contributing to community engagement.
- Maintained and extended the company's main website, improving performance and user experience.
- Built internal dashboards with React, Next.js, TypeScript, and Storybook to support operations and project tracking.

**Senior Front-end Engineer**, Snappfood – Tehran, Iran

July 2021 – Aug 2022

Snappfood with 2.5 million users per day is the largest online food ordering and grocery shopping platform in Iran.

- Collaborated with 30+ front-end engineers in a highly cross-functional and fast-paced environment.
- Participated in Scrum teams with designers, QA engineers, and product managers to deliver mobile and desktop features.
- Developed and maintained key features using React, Next.js, TypeScript, SCSS, Redux, Storybook, and Testing Library.
- Initiated and advocated for unit and E2E testing practices via five internal presentations, improving app stability and reducing bug count.
- Transformed pre-order functionality into an independent service with unit tests and documentation in preparation for a mono-repo architecture.

**Front-end Developer**, Nabzino – Tehran, Iran

Mar 2019 – June 2021

Nabzino is a digital marketing agency.

- Built dashboards for internal tools using React, Redux, and Material UI.
- Converted UI/UX designs into fully responsive landing pages across browsers and devices.
- Launched a game-based marketing campaign under tight deadlines using Vue.js, collaborating closely with design and dev teams.
- Developed an interactive video gallery using HTML, CSS, JavaScript, and Flexbox, which increased user dwell time and average session duration by 15%.

## Education

**AS** Safahan, Computer Software Engineering – Isfahan, Iran

2014 – 2017